

COMPETITIVE REPLACEMENT PROMOTION GUIDELINES

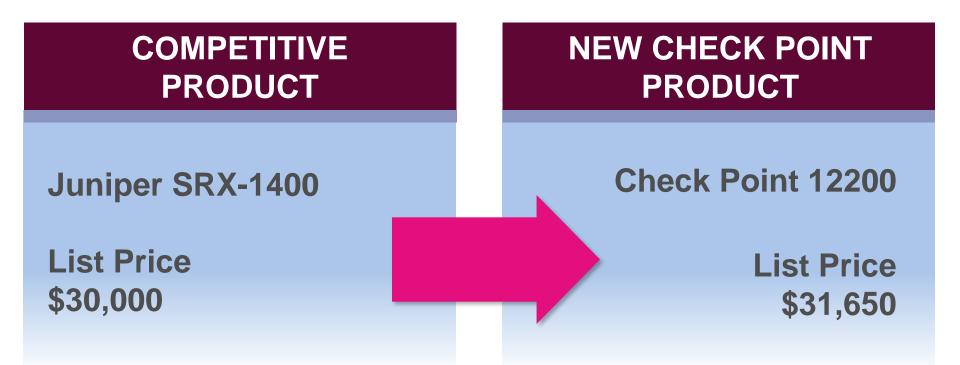
Competitor's product can be replaced with any Check Point product The replaced product price should be at least 80% of the Check Point product price

For different replacement options, please contact Dealreg@checkpoint.com



Competitive Replacement Example





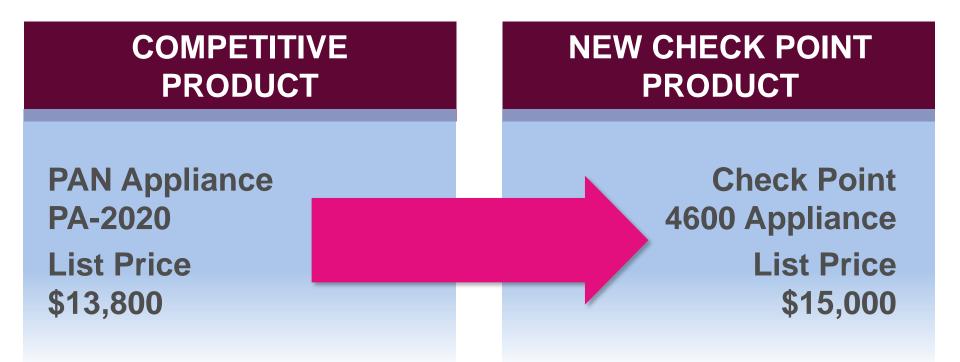
Receive 20% on top of the partner-level discount!

*OTHER ALTERNATIVES FOR SRX 1400: CHECK POINT 4800, 4600, 4400, 4200, 2200



Competitive Replacement Example





Receive 20% on top of the partner-level discount!

*OTHER TRADE-IN OPTIONS FOR PA-2020: CHECK POINT 4400, 4200, AND 2200

